

Privacy Policy

Effective Date: July 5, 2025

Laius Group (“we,” “us,” “our”) respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our Services. By using our Services, you agree to the practices described here.

1. Information We Collect

We collect different types of information to provide and improve our Services, including:

- **Personal Information:** Name, email address, contact details, payment information, and account credentials you provide during registration or transactions.
- **Usage Data:** Details on how you interact with our Services, including IP address, browser type, pages visited, and timestamps.
- **Cookies and Tracking Technologies:** We use cookies and similar tools to enhance your experience, analyze traffic, and customize content.

2. How We Use Your Information

We use your data to:

- Provide, maintain, and improve our Services
- Process payments and manage accounts
- Communicate with you about updates, support, and marketing (with your consent where required)
- Monitor and analyze usage to improve functionality and security
- Comply with legal obligations and enforce our Terms of Service

3. Sharing Your Information

We do **not** sell your personal data. We may share your information with:

- Trusted service providers and partners who assist in operating our Services (under strict confidentiality agreements)
- Legal authorities when required by law or to protect our rights and users
- In case of business transfers such as mergers or acquisitions, your data may be transferred accordingly

4. Data Security

We implement reasonable technical and organizational measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure.

5. Your Rights

Depending on your jurisdiction, you may have rights including:

- Accessing and correcting your personal data
- Requesting deletion of your data
- Objecting to or restricting certain processing activities
- Data portability
- Withdrawing consent where processing is based on it

To exercise your rights, please contact us at hello@laiusgroup.com.

6. Data Retention

We retain your personal data only as long as necessary to fulfill the purposes outlined in this Policy, comply with legal requirements, or resolve disputes.

7. International Transfers

Your information may be processed and stored in countries outside your residence, including where Laius Group operates. We ensure appropriate safeguards are in place to protect your data in such transfers.

8. Children's Privacy

Our Services are not intended for individuals under 18. We do not knowingly collect personal data from minors. If we discover that we have collected data from a minor without parental consent, we will take steps to delete it.

9. Changes to This Privacy Policy

We may update this Policy from time to time. Changes will be posted on this page with an updated effective date. Continued use of our Services after changes constitutes acceptance.

10. Contact Us

For privacy-related questions or requests, please reach out at:

hello@laiusgroup.com

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